

In the Community



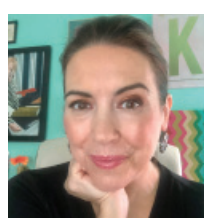
JULY 2020 EDITION

At PA Health & Wellness, we believe in active local involvement, caring for the whole person, and focusing on the lives of our Members. Our health plan prioritizes local investments and recognizes that these efforts support healthy and vibrant communities.

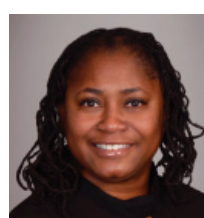
Meet the PA Health & Wellness Outreach Team:



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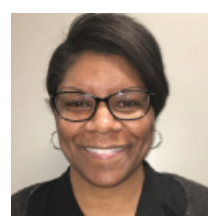
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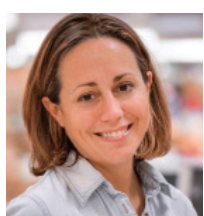
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Community Outreach: Centene and PA Health & Wellness

So many of our community partners needed support as the COVID-19 crisis unfolded.

We reached out to our providers and community partners to show our support with donations of PPE (personal protective equipment) and gift cards:

KN95 Particulate Protective Respiratory Masks

Through PHW's incident response team, PHW developed a plan to assess provider locations with the highest incidence of COVID-19 positive patients. As a result, PHW identified the following nursing facility providers, or Participant facing service vendors, with the greatest need for KN95 face masks:



- Centers for Independent Living
- Complete Healthcare Resources
- Covenant Health Network
- Genesis Healthcare
- Grane Health Care
- HCR ManorCare
- Inglis House
- Kairos Health Systems
- Philadelphia Corporation for Aging
- Saber Healthcare
- SEIU Healthcare PA

Recipient providers or vendors picked up the KN95 masks at PHW's Camp Hill office location and distributed them as needed within their respective organizations.

Disposable Face Masks

Centene Corporation's LTSS and HCBS group worked diligently to identify and acquire many types of personal protective equipment. Because of the Governor's directive to wear face masks, PHW ordered 2,500 masks from Centene's supply chain. These masks were made available to smaller healthcare providers who struggled to find PPE and to Centers for Independent Living who offer home care services.

Healthcare and Educational Supplies

To ensure participants have access to crucial supplies during this time of need, PHW, in coordination with Centene Corporation, purchased 500 Walmart gift cards for use on essential items. PHW delivered these cards to **Serving Seniors, Inc.** and **United Neighborhood Centers of Northeastern Pennsylvania** (both in Scranton) for distribution to individuals in need. The gift cards have a value of \$35 and can be used to purchase essential healthcare and educational items, including diapers, over-the-counter medicines, cleaning supplies, and books.



Community Outreach and Engagement

Throughout the month of July, PA Health & Wellness partnered with Uplift Solutions, the Legacy Foundation, and Philly Food Rescue to provide fresh produce and pantry items to our community members in need across Philadelphia. Together, we can make a difference in the health of the community, one person at a time.

PHW Mask Brigade

PA Health & Wellness celebrates donation of 1,000 handmade masks!

Many of our community partners were struggling to find face masks during the COVID-19 crisis, so **Anna Keith**, VP of Community Outreach, decided to make matters into her own hands- literally- and make them. Anna enlisted the help of her PHW teammates with any sewing experience (ranging from just one year of experience to three decades) to help with this project. Team members (**Jennifer Burnett, Jacci Rowe, Carol Adams, Tamika Berry, Kristen Gallup, Jessica Mitchell** (and her daughter Abby) all came together to ensure our community partners could have face masks. The PHW Mask Brigade met over Zoom to offer guidance on sewing, and ended up making friendships and supporting one another as well. Ten organizations across the state of Pennsylvania received masks from the PHW Mask Brigade:

- Voices for Independence in Erie
- Inglis House in Philadelphia
- Northside Common Ministries in Pittsburgh
- Roads to Freedom in Williamsport
- Center for Independent Living of Central PA in Camp Hill
- Values Into Action in Media
- Lehigh Valley CIL in Allentown
- Philadelphia Corporation for Aging in Philadelphia
- Community Resources for Independence in Erie
- Lancaster Recreation Center (Senior Services) in Lancaster



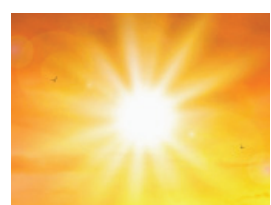
Introducing PHW Community Connect: PA Health & Wellness and Aunt Bertha

PA Health & Wellness has teamed up with Aunt Bertha to produce a robust and user friendly community resource tool, called PHW Community Connect.

PHW Community Connect will be housed on the PHW website, under the Community tab, making it available for everyone to use. This new network connects people seeking help and verified social care providers that serve them.

Thousands of nonprofits and social care providers are serving communities. But for most people, navigating the system to get help can be difficult, time consuming, and frustrating. Many of our Participants are suffering, and they don't need to.

We are **#phwproud** to offer this incredible resource to our community. Check it out today!



Summer Safety Tips

Summer is a perfect time for having fun in the sun, but don't forget to protect yourself and your family- take a look at the [PHW Summer Safety tip list](#) to ensure safety.