





STROKE AWARENESS

Confidential and Proprietary Information

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STROKE

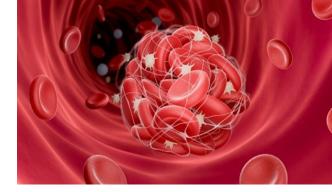
A stroke, also known as a cerebrovascular accident (CVA), is a medical condition that occurs when the blood flow to the brain is interrupted, causing brain cells to die.

 With a stroke, the blood vessels which carries oxygen and nutrients to the brain become either blocked by a clot or the blood vessel bursts (ruptures).

• When this happens, parts of the brain cannot get the blood and oxygen it

needs, causing the brain cells to die.

(American Stroke Association (ASA), 2025)

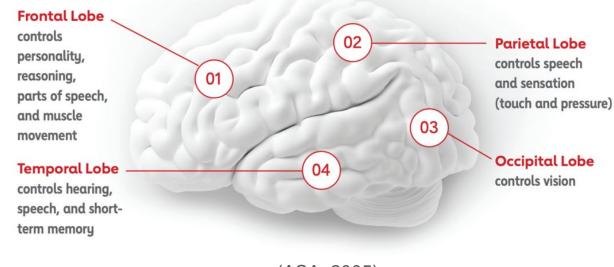


(Getty Images, 2025)

STROKE

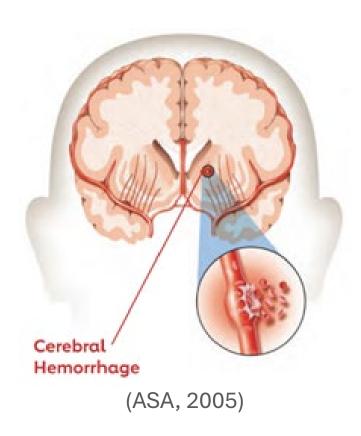
In the United States:

- Stroke is the 5th leading cause of death and disability.
- Every year, more than 795,000 people have a stroke.
 - Approximately 610,000 people have their first stroke or new strokes.
 - About 185,000 people, nearly 1 of 4, have had a previous stroke. (Centers for Disease Control (CDC), 2024)
- According to the CDC, in 2022, there were 6,870 people in Pennsylvania who had stroke related deaths.
- Approximately 80% of strokes can be prevented.



(ASA, 2005)

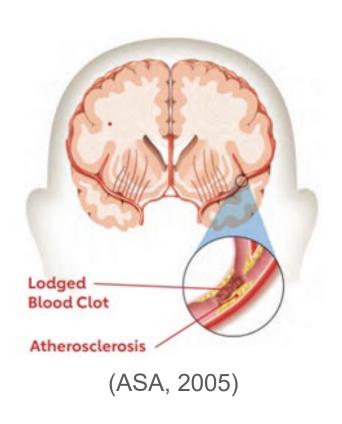
TYPES OF STROKE



There are several different types of stroke:

- Ischemic Stroke occurs when a blood vessel supplying blood to the brain becomes blocked (obstructed).
- Hemorrhagic Stroke (Bleeds) occurs when the blood vessels in the brain weaken and burst (rupture).
- Transient Ischemic Attack (TIA) is often referred to as a 'warning stroke' because it is caused by a temporary clot.
- Cryptogenic Stroke is when the cause of a stroke cannot be determined.
- **Brain Stem Stroke** occurs in the part of the brain called the brain stem. It can affect both the right and left sides of the body causing a person to not to be able to speak or move below the neck. (ASA, 2025)

TYPES OF STROKE



There are several different types of stroke (Continued):

- Mini Stroke vs Regular Stroke
 - Per the Mayo Clinic (2025), the term 'mini stroke' is a
 Transient Ischemic Attack (TIA) which occurs when there is a
 brief blockage of the blood flow to the brain. Symptoms may
 only last a few minutes.
 - 1 in 3 people who have a TIA may have a stroke. This risk is the highest within 48 hours after a TIA.

BRAIN INJURY AFTER A STROKE

Depending on which area of your brain is affected by a stroke, you can have changes to your daily abilities. (ASA, 2025)

FRONTAL LOBE



Injury in the Frontal Lobe can cause:

- Changes in mood/personality, behaviors, emotions, and impulses
- Difficulty paying attention, problem solving, completing tasks, and speaking
- May experience muscle weakness, lack of coordination, and difficulty moving

PARIETAL LOBE

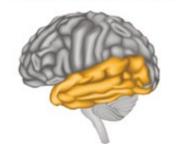


Injury in the Parietal Lobe can cause:

- Difficulty determining left from right, eye to hand coordination, focusing/attention, naming/drawing objects, and problem solving
- May become unaware of things on one side of the body or ignore things/people on one side of your body.

BRAIN INJURY AFTER A STROKE

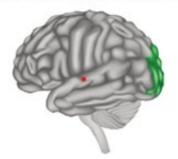
TEMPORAL LOBE



Injury to the Temporal Lobe can cause:

- Difficulty with your long-term memory, recognizing someone, understanding words, and paying attention
- Aggressive behaviors and experience inappropriate emotions

OCCIPITAL LOBE

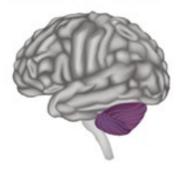


Injury to the Occipital Lobe can cause:

- Difficulty with your vision, naming colors, reading, writing, or drawing.
- Experiencing hallucinations

BRAIN INJURY AFTER A STROKE

CEREBELLUM



Injury to the Cerebellum can cause:

- Challenges with slurred speech, holding objects, and walking
- Difficulty with words and meanings

BRAIN STEM-



Injury to the Brain Stem can cause:

- Difficulty sleeping, swallowing, speaking, or develop double vision
- Weakness, dizziness, and balance/movement difficulties

WOMEN AND STROKES

Stroke is a leading cause of death for women.

- In the United States, 1 in 5 women between the ages of 55-75 will have a stroke.
- The good news is that 4 in 5 strokes are preventable. (Centers for Disease Control (CDC), 2024)
- A women's risk factors may include (CDC, 2024) (Healthline, 2024):
 - High blood pressure (hypertension) is a main factor for stroke.
 - Stroke risk increases with age.
 - If you have high blood pressure during pregnancy
 - If you use certain types of birth control medicine, especially if you also smoke
 - If you have rates of depression
 - Use of hormone therapy
 - Have migraine with aura
 - Atrial fibrillation

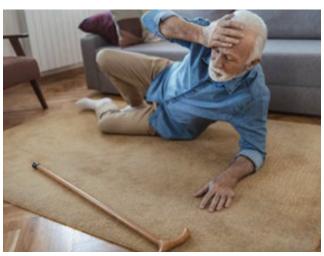


(Getty Images, 2025)

MEN AND STROKES

Like women, stroke is a leading cause of death and long-term disability among men.

- Men under the age of 44 are hospitalized at a higher rate than women in the same age group for a stroke.
- Again, the good news is that 4 in 5 strokes are preventable. (CDC, 2024)
- Risk factors for men may include (CDC, 2024):
 - High blood pressure (hypertension) is a major factor for stroke.
 - You smoke.
 - You are overweight and/or have obesity.
 - You have diabetes.
 - You drink too much alcohol.
 - You're not physically active enough.



(Getty Images, 2025)

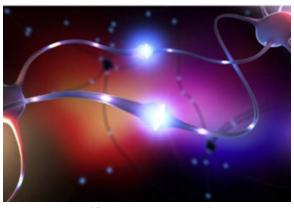
SYMPTOMS OF A STROKE

A stroke is an emergency which requires calling 911.

Stroke treatments work best when a stroke is recognized and diagnosed within 3 hours of the first symptom.

When a stroke strikes, every second counts. The signs of a stroke are mostly the same for men and women, including (CDC, 2024):

- You have sudden numbness or weakness in the face, arm, or leg, especially on one side of the body.
- You have sudden confusion, trouble speaking, or difficulty understanding speech.
- You have sudden trouble seeing in one or both eyes.
- You have sudden trouble walking, dizziness, loss of balance, or lack of coordination.
- You have a sudden severe headache with no known cause.

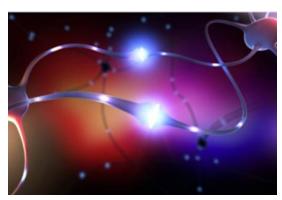


(Getty Images, 2025)

SYMPTOMS OF A STROKE

Additionally, women may have symptoms often not associated with strokes in men and can be difficult to connect them immediately to a stroke. These may include (Healthline, 2024):

- Nausea or vomiting
- Seizures
- Hiccups
- Shortness of breath
- Pain
- Fainting or loss of consciousness
- General weakness
- Altered mental status including unresponsiveness, disorientation, confusion, sudden behavior changes, agitation, and hallucination.

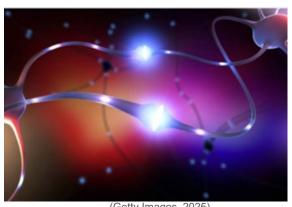


(Getty Images, 2025)

SYMPTOMS OF A STROKE

The symptoms of a TIA may last only a few minutes and are the same as a stroke (CDC, 2024):

- Numbness or muscle weakness, usually on one side of the body
- Trouble speaking or understanding speech
- Dizziness or loss of balance
- Double vision or trouble seeing in one or both eyes.



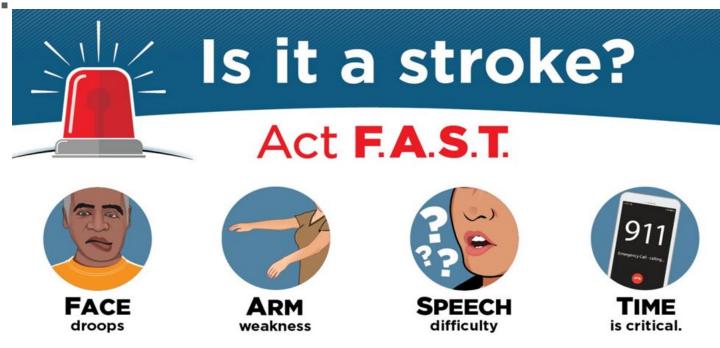
(Getty Images, 2025)

GETTING HELP

Call 9-1-1 right away if you or someone else has any of these symptoms.

Remember to act F.A.S.T.:

- Face droops
- Arm weakness
- Speech difficulty
- Time is critical



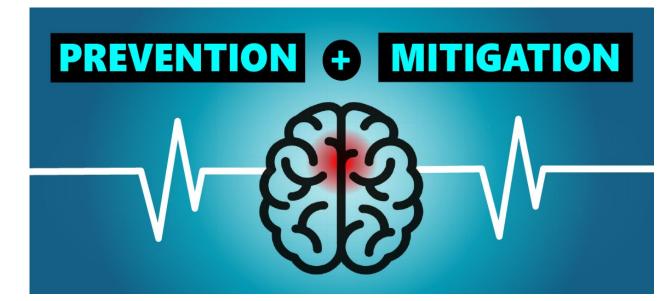
(Mass.gov, 2025)

PREVENTING A SECOND STROKE

To prevent a second stroke, focus on monitoring your health and work with your provider to address any underlying conditions that may increase your stroke risks.

Steps to take to help prevent a second stroke (CDC, 2024) (ASA, 2025):

- Know the cause of your stroke.
- Manage your high blood pressure.
- Control your cholesterol.
- Reduce your blood sugar.
- Be active, eat better, and lose weight.
- Stop smoking.
- Be involved in your treatment plan decisions.
- Take medications as prescribed by your provider, such as:
 - Aspirin or Clopidogrel to prevent blood clots
 - Anticoagulation therapy
- Join a program that includes exercise, education and counseling (ASA, 2025)



(HealthAware, 2025)

ADDITIONAL RESOURCES

American Stroke Association (A division of the American Heart Association):

- Weblink: https://www.stroke.org/en/help-and-support
- Stroke Family Warmline: 1-888-4-STROKE or 1-888-478-7653 (Monday-Friday: 8:30 a.m.-5 p.m. CST.
 - Weblink: <u>Stroke.org/speakwithus</u>
- Life After a Stroke Guide.
 - Weblink: https://www.stroke.org/en/-/media/Stroke-Files/life-after-stroke/Life-After-Stroke-Guide_7819.pdf?sc_lang=en

PHW WELLNESS MANAGEMENT

To learn more about My Health Pays® Rewards program or make a referral to disease management:

- Visit PAHealthWellness.com
- Call Participant Services: 1-844-626-6813 (TTY:711)
- o Email: phwcasemanagement@pahealthwellness.com
- o QR Code:



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Community HealthChoices

